

# Michael Thomas Griffin

Phone: (401) 447-1716 | Email: Myk410@gmail.com

## PROFESSIONAL SUMMARY

Strategic, analytical, and passionate Video Production professional who brings 25+ years of experience in filmmaking, live streaming, and post-production operations to deliver quality content that captures the consumer's attention. Showcases strengths in writing, directing, producing, and editing engaging productions from concept through delivery, notably achieving creative vision and leadership expectations. Passionate about the art of visual storytelling and crafting compelling narratives to convey meaningful messaging, with a dedication to producing videos that engage, inspire, and resonate with diverse audiences.

## CORE COMPETENCIES

- |                                |                                  |                               |
|--------------------------------|----------------------------------|-------------------------------|
| • Project Management           | • Event Live Streaming           | • Lighting Techniques         |
| • Video Production & Editing   | • Digital Media Management       | • Staff Training & Leadership |
| • Creative Content Development | • Storyboarding & Concept Design | • Film Directing & Producing  |

## WORK EXPERIENCE

### US Sailing Association/US Sailing Team

Sept 2018 – June 2024

#### *Video Production Manager*

- Creatively produced educational and promotional content for US Sailing, the US Sailing Olympic Team, as well as high profile partners such as Rolex, which was distributed via broadcast television and the internet
- Developed and maintained production schedules, coordinating resources and managing timelines to achieve the timely delivery of video content on events, teams, and accomplishments
- Collaborated with key leaders to understand their creative vision and digital brand objectives, translating these into video concepts that effectively communicate their message to the sporting audience
- Successfully remastered 137 videos from 720p to 4K for an online Safety at Sea course, with including detailed color corrections and updated graphics to increase quality of content
- Partnered with Rolex and USOPC to create video content to spec that was broadcast on CBS Sports
- Designed a media server that allowed videographers to share and store footage from any location globally, inclusive of integrating cross-reference search capabilities with XMP metadata to enhance efficiency in asset retrieval
- Produced a 42-minute documentary celebrating the history of US Sailing for their 125th Anniversary, overseeing all aspects of production from concept development and scripting to directing, filming, and post-production
- Built infrastructure and ran the company's first in-house live streaming of regattas
- Led the DEI Education Group, responsible for preparing and delivering impactful presentations for company-wide meetings, and successfully expanded the initiative into a DEI-focused book club for ongoing discussions

## ADDITIONAL EXPERIENCE

### Personal Youtube Channel

- Built a YouTube channel from near 0 to over 4,000 subscribers in four months, achieving monetization through consistent content creation, effective SEO, and direct audience engagement
- Manage content calendar to release 2-3 videos weekly, gaining over 4,000 watch hours within weeks, which showcase expertise in optimizing video content for digital media growth

## NOTABLE PROJECTS

### Pre-Production:

- Script Coverage & Breakdown – “Knockout” (Feature): Prepared a coverage report, scene-by-scene script analysis, and 133-page script breakdown of props, characters, and set pieces, along with reference script
- Writer/Producer – “Memoria” (Short) (IMDB Credit): Wrote a screenplay with a mysterious and mystical theme to hook audiences, creating a highly detailed shot list, that set up an efficient production and post production workflow
- Budget Formulator – “Detour” (Short): Created a script analysis and breakdown in Microsoft Word, then used it to develop a fully detailed budget breakdown, with data entry in Excel, to be used in fundraising
- Writer/Producer – “Great Blue” (Short): Wrote a screenplay designed to be produced with themes revolving around estranged family ties and loss, breaking down the script scene by-scene to generate a production schedule and budget

## **Production:**

- Director/Producer – “Memoria” (Short) (IMDB Credit): Directed a team and actors to create content in a 5 day schedule
- Director/Editor – “The Pink Javelin Journey” & “Pushing the Norm” (Short) (IMDB Credit): Led the production team to successfully deliver timely and budget-conscious video content
- Media Management – “The Band Called Fuse” (Live Music Performance): Gathered, organized, and backed up footage for over 12 cameras
- Director/Producer – “Great Blue” (Short): Effectively coordinated cast and crew to perform and capture all footage
- D.I.T. – “Army of the Damned” (Feature) (IMDB Credit): Prepared detailed dailies so that the director was able to make more informed decisions during production
- Behind the Scenes Camera – “Self Storage” (Feature) (IMDB Credit): Captured various vantage points of crucial actions, while utilizing behind the scenes techniques to remain unnoticed during production
- Best boy Electric – “Self Storage” (Feature) (IMDB Credit): Organized schemes and delegated tasks to a team of PAs in moderating between generator sound levels, cord length, and amperage loss
- Gaffer – “A Stigma” (Short): Worked with light meters to determine proper lighting placement and generated detailed atmospheres crafted to the specific moods of each scene

## **Post-Production:**

- Producer/Editor – “The Birth of a Father” (short): Produced an autobiography before the birth of daughter that was a Semi-Finalist in the 2022 Rhode Island International Film Festival
- Editor/Colorist/CGI Artist – “Memoria” (short) (IMDB Credit): Cut together a 20 minute piece with a strong flowing mood though out and created a CGI flower to bloom on-screen
- Editor /Colorist – “Rise Together Live” (live concert): Showcased advanced editing techniques to stylistically salvage a misdirected production to great success with unanimous band feedback of absolute satisfaction
- Editor/Colorist – “Great Blue” (short): Created a rhythmic and high-quality film with advanced color correction, sound, frame, and camera movements conceptualized by the writer/director
- Wedding Editor – Bellevue Productions: Produced edits of numerous weddings and designed DVD menus that included with animations, sound effects, and music
- Digital Effects Artist – “Self Storage” (Feature) (IMDB Credit): Added special effects, such as explosions and gunfire), and used sound bites to dramatically compliment and accent moods for marketable trailers, which in turn was solely used to acquire distribution for the feature during post
- Sound Mixer/Editor – “Self Storage” (Feature): Adjusted the audio track’s decibel levels for trailers, adding EQ and compression, as well as limited frequency ranges to provide audible outputs in 5.1 Dolby Digital Surround Sound
- First Assistant Editor – “Self Storage” (Feature) (IMDB Credit): Fine-tuned scenes to an intertwining flow of rhythm in mood by use of colors, cuts, special effects, and sound work
- Chief Editor – “Trash Day” (Short) (IMDB Credit): Produced a work of high praise, while utilizing many editing techniques to work around low quality or missing footage, artistically portraying the story and moods

## **EDUCATION**

---

### **University of Rhode Island**

*Bachelor’s Degree, Film Media (degree not completed)*

### **Community College of Rhode Island**

*Associate’s Degree, Film Studies*

## **ADDITIONAL INFORMATION**

---

- Technical Skills: Microsoft Office Suite, DaVinci Resolve, Cinema 4D, Adobe Certified Expert (Audition, Premiere, After Effects, Photoshop)
- Professional Links: <http://www.enuestudios.com>, <http://www.imdb.com/name/nm5097780/>
- Licensed Drone Pilot